

## Newsletter 3

### *InTraRed in short...*

“InTraRed: Innovation Transfer Ready SMEs” is a European Erasmus+ Project that aims to support VET providers and businesses in developing educational synergies to implement customised innovation management processes at business and local level.

InTraRed seeks to boost the business capacity of SMEs to rapidly bring new products and services to the market and thus, improving their competitiveness ability in a challenging market, influenced greatly by the COVID-19 pandemic.



### *The Innovation Management Curriculum is almost ready!*

As a response to the training needs detected in the research carried out with key stakeholders in the SME sector from Greece, Cyprus, Malta, Ireland, Slovenia and Spain, the InTraRed consortium has recently developed the Innovation Management Curriculum.

This training provision for business owners and functional team leaders consists of a compendium of online learning resources that are complemented by a series of masterclass sessions. All these resources are designed for face-to-face, webinar and/or podcast delivery.

The Training Curriculum introduces learners to a wide range of issues and topics that are specific to the innovation management processes of SMEs. It provides them with the skills and competences needed to promote and drive successful disruptive innovations in their own companies.

It comprises 8 learning modules focusing on high-impact innovation topics such as:



>> The InTraRed Innovation Management Curriculum will be available on the [project website](#) as a free open-source training material in the coming weeks.

>> The key findings of the research can be found in the [Training Needs Analysis Report](#) (English version).

## *The In-service Training Programme and the Library of Innovation Inspired Case Studies are now being developed!*

Having developed high-quality Innovation Management training for those working inside companies, our next step is to ensure that VET providers, professionals and trainers are able to play their educational intermediary key role.

The **In-service Training Programme is intended to** build the capacity of VET providers to deliver the new curriculum and resources as well as coaching SMEs through the innovation management process.

At the same time, the observatory of best practice will support our target groups to understand further the meaning of innovation and disruption, and learn about what kind of people lead innovation in today's business world across each partner country.

### *InTraRed partners...*



**University of Peloponnese**  
GREECE



**Meath Partnership**  
IRELAND



**Chamber of Commerce and Industry of Slovenia (CCIS)**  
SLOVENIA



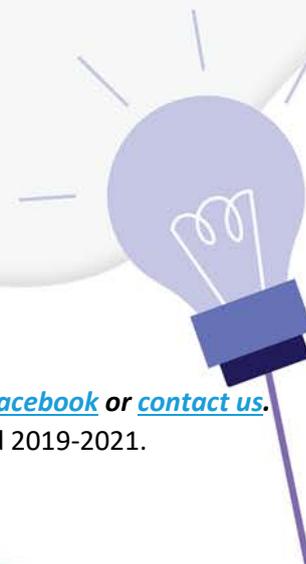
**Malta College of Arts, Science and Technology (MCAST)**  
MALTA



**Innovation Training Center (ITC)**  
SPAIN



**INNOVADE LI**  
CYPRUS



**For more information, please visit [www.intrared.eu](http://www.intrared.eu), follow us on [Facebook](#) or [contact us](#).**

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