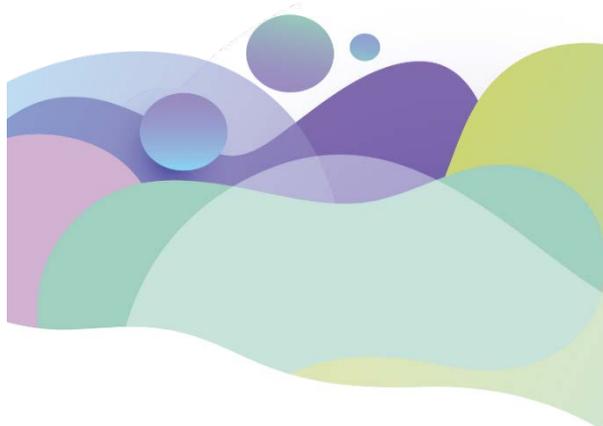


## Newsletter 5

### *InTraRed in short...*

“InTraRed: Innovation Transfer Ready SMEs” is an Erasmus+ Project that aims to support VET providers and businesses in implementing customised innovation management processes at both business and local level.



InTraRed seeks to improve the competitiveness ability of SMEs to rapidly bring new products and services to the market, which has been greatly affected by the COVID-19 pandemic.

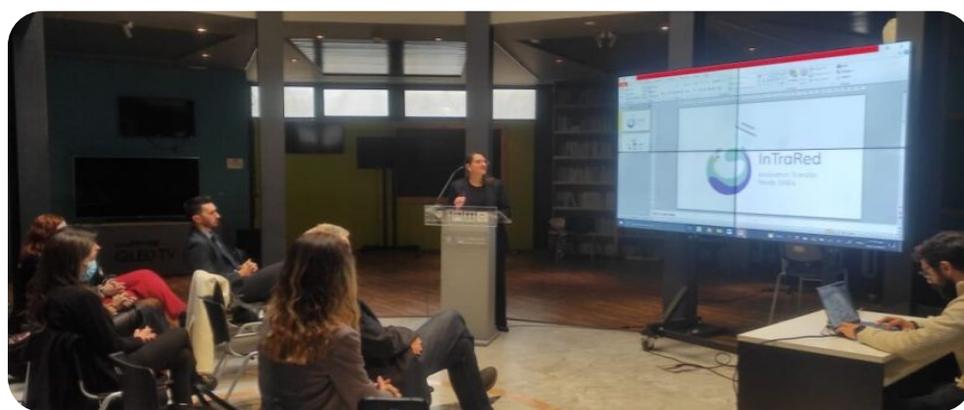
### *The InTraRed partners carried out their Innovation Transfer Seminars!*

A total of 6 dissemination and exploitation events have been held in the partner countries (CY, EL, ES, IE, ML and SL) to bring SMEs and VET together and promote innovation management within their local economies.



At these events, the new innovation management curriculum and online platform have been presented, demonstrated in practice and validated by all those in attendance, who also listened to testimonials from both target groups that participated in the InTraRed implementation activities, that is, VET providers and SMEs representatives.

### *The University of the Peloponnese successfully organized the InTraRed Final Conference*



The event, celebrated on the 21<sup>st</sup> of December 2021, consisted of a presentation of the components of the **InTraRed Programme**, **the project results** as well as the **Policy Paper**.

The "InTraRed Final Conference" took place in Innovathens, located in the Technopolis of the Municipality of Athens and was carried out in a hybrid way, that is, face to face and online. The attendees, company executives, representatives of the academic community, as well as many stakeholders of the programme and its themes, filled the main Innovathens hall and had the opportunity to become familiar with the InTraRed training provision and its innovative trends and practices.



## The InTraRed Educational Outputs are online

The following free-to-use components of the InTraRed training provision are now available on our eLearning platform (<https://elearning.intrared.eu/>) in 4 languages – English, Greek, Slovenian and Spanish:

- **The Innovation Management Curriculum:** A compendium of online learning modules complemented by a series of masterclass sessions that introduces SME owners and executives to a wide range of topics that are specific to the innovation management processes of SMEs.
- **The In-service Training Programme:** A Training of Trainers model that ensures VET providers and professionals working directly with SMEs, build their capacity to deliver the InTraRed training provision.
- **The Library of Innovation Inspired Case Studies:** A collection of 24 real-life narrative cases studies of business innovations, aimed at boosting the understanding of selected innovation issues and topics approached along with the InTraRed educational content.
- **The Policy Paper:** A thought-provoking policy paper on the theme of innovation in the age of disruption informed by the project's implementation activities.

## InTraRed partners...



**University of Peloponnese**  
GREECE



**Meath Partnership**  
IRELAND



**Chamber of Commerce and Industry of Slovenia (CCIS)**  
SLOVENIA



**Malta College of Arts, Science and Technology (MCAST)**  
MALTA



**Innovation Training Center (ITC)**  
SPAIN



**INNOVADE LI**  
CYPRUS

For more information, please visit [www.intrared.eu](http://www.intrared.eu), follow us on [Facebook](#) or [contact us](#).

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